

MARK GROSSMAN

VISUAL/PRODUCT DESIGNER

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<http://neonphorest.com>

EXPERIENCE

Sep 2014 – Present • Senior Visual/Product Designer

Fitbit, Inc. San Francisco, California.

Visual and product design for wearable fitness trackers.

Jul 2013 – Sep 2014 • Lead Visual Designer

Samsung Mobile UX Lab. San Francisco, California.

Visual and interaction design for future mobile and wearable devices.

Mar 2012 – Jun 2013 • Senior Visual/Interaction Designer

Frog Design. San Francisco, California.

Visual and interaction design for web, mobile, wearable, and tv-based products for a handful of Fortune 500 companies.

May 2011 – Mar 2012 • Digital Art Director

HOST. Sydney, Australia.

Clients: Coca Cola, LEGO, Vodafone, Toyota, Tourism Western Australia, Bankwest, Sydney Water, Goulburn Valley, Air New Zealand.

May 2010 – May 2011 • Art & Experience Director

Whatser, BV. Amsterdam, Netherlands.

Visual experience design for mobile applications & websites, branding & identity design.

Dec 2007 – Present • Freelance Visual Experience Designer / Creative Director

Los Angeles and San Francisco, USA. Amsterdam, Netherlands.

Clients: Nerdwallet, Sid Lee, Schematic, Boombang, Organic, adidas, Sony Ericsson, Microsoft, Bank of America, Bath&Body Works, Live Earth, PepsiCo, & others.

EDUCATION

Aug 2004 – Dec 2007 • Bachelor of Fine Arts Degree in Graphic Design (With Honors)

Art Center College of Design. Pasadena, California.

SKILLS + INTERESTS

Adobe Creative Suite

Working Knowledge of HTML & CSS

UI/UX design for iOS, Android, tv, wearable, web, and mobile web platforms

I enjoy technology, conversation with other humans, going places I've never been, grandiloquence, and ugly dogs.

Portfolio & references available upon request